GB-14v1
Gender Bias 14© - The Genderness Tool

UNITED KINGDOM EDITION

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GB14 ANALYSIS TOOL

SECTION A - IMAGES AND FIGURES **Mark your count like this:** 卌 卌 卌 |||	Score
1.How many images in the chapter have a **male** theme?	
2. How may images in the chapter have a **female** theme?	
3. How many images in the chapter are either **gender free**, OR, **show both genders equally**?	
4.How many images are **illustrations** or **diagrams** or **charts** or **tables**?	
5. How many images in the chapter **lowers** the status of **males**?	

GB14 ANALYSIS TOOL

	Mark your count like this: 卌 卌 卌 III	Score
6. How many images in the chapter **lowers** the status of **females** ?		
7. How many images in the chapter **improves** the status of **males** ?		
8. How many images in the chapter **improves** the status of **females** ?		
SECTION B - USE OF LANGUAUGE		
9. How many **male** pronouns are there?		

GB14 ANALYSIS TOOL

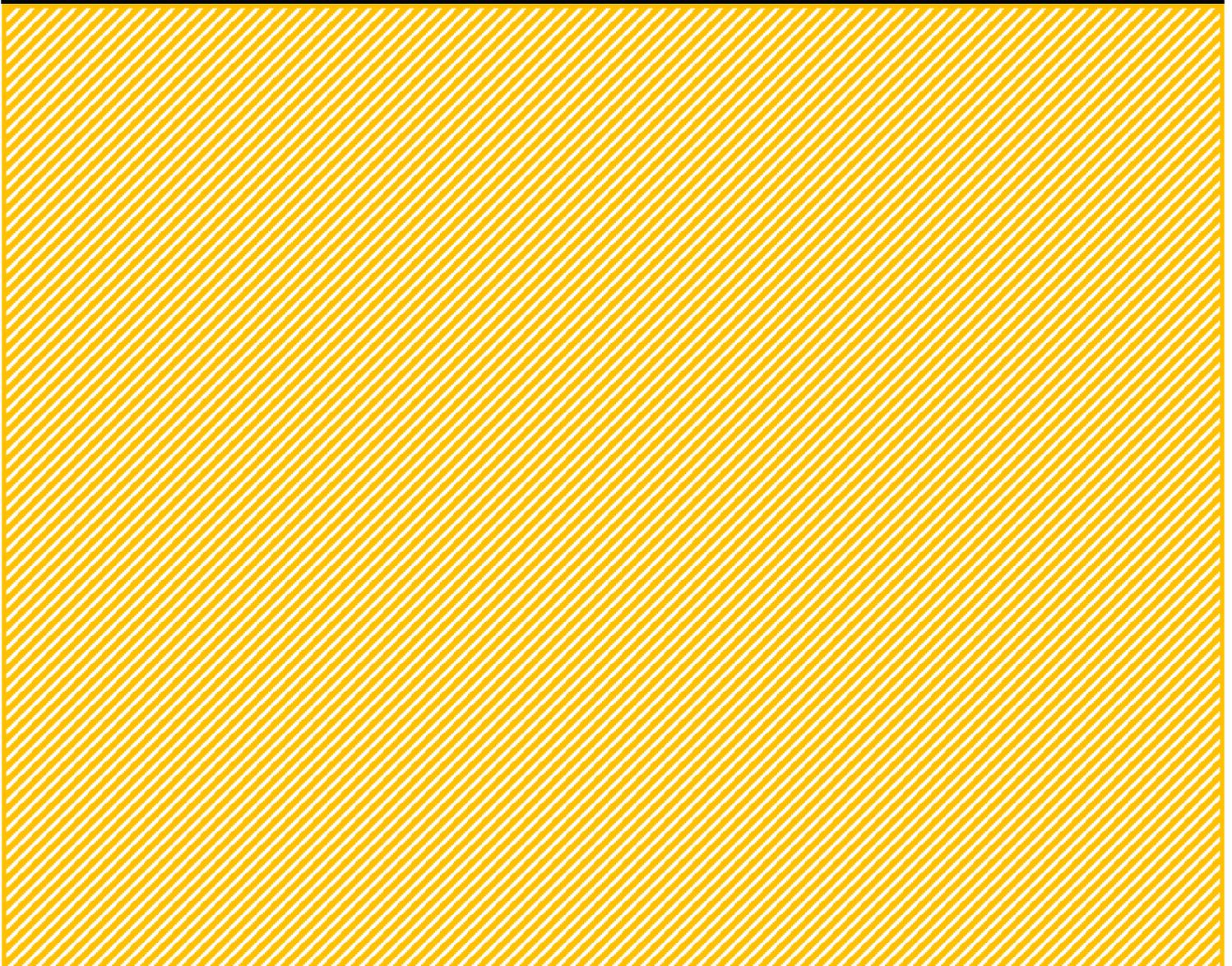|	Mark your count like this: 卌 卌 卌 Ⅲ	Score
10. How many **female** pronouns are there?		
11. How many words in the chapter are **male** gendered ?		
12. How many words in the chapter are **female** gendered ?		
SECTION C - ROLE MODELS		
13. How many **image and text** references are there to **male** role models?		

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	Score
Mark your count like this: ~~HHT~~ ~~HHT~~ ~~HHT~~ III	
14. How many **image and text** references are there to **female** role models?	

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Male Score		Total
Q1		
Q5		
Q7		
Q9		
Q11		
Q13		
TOTAL MALE SCORE (TMS)		

Female Score		Total
Q2		
Q6		
Q80		
Q10		
Q12		
Q14		
TOTAL FEMALE SCORE (TFS)		

Score Difference

A difference of 15 or more indicates significant gender bias. If the male score is higher than the female, it is given a positive (+) result. If the female score is higher than the male score, it is a negative (-) result.

E.G. If TMS = 50 and TFS = 60, the *Genderness* score is –10.

Gender Free Score		
Q3		
Q4		

Gender Bias 14 *Genderness* Score

VHLFB	HLFB	MLFB	LLFB	GF	GF	LLMB	MLMB	HLMB	VHLMB

-135   -45   -15   -5   0   +5   +15   +45   +135
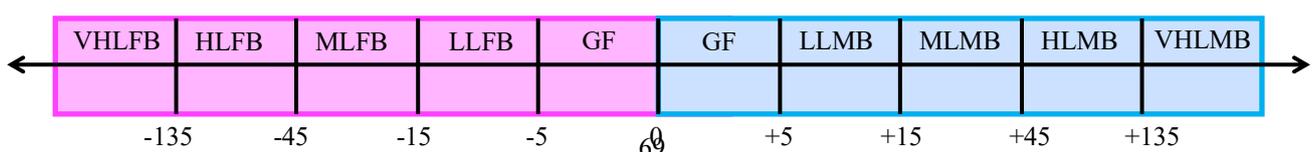
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Contact Authors for permission to use the GB14 (C)

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