

GB-14v1

Gender Bias 14© - The Genderness Tool

**GB
14**

**Analysis Tool
Code Book**

UNITED KINGDOM EDITION

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GB14 ANALYSIS CODE BOOK

SECTION A - IMAGES AND FIGURES

Include **ALL photographs, illustrations, charts or diagrams.**

Where there is a composite image [for example, an image which contains multiple pictures or figures], each single item should be counted separately.

Q1. How many images in the chapter have a **Male** theme?

You should include images that have:

1. Obvious MALE hands, legs or silhouettes.
2. Images that are socially accepted as being MALE as they are related to the pictures and objects that are used to initially introduce boys to gender i.e. patterns on boys' clothes, toys offered to young boys and images typically used in the décor of young boys' bedrooms e.g. Train / Dinosaur / Blue colours / Rocket ships / Footballs.
3. Are technical pictures and illustrations specific to the subject being studied e.g. MALE sex cells (plant and animal)

If the sex of the person in the picture cannot be determined, then consider the gender based on traditional career biases e.g. builder / fire fighter / police officer and so on.

This list is not exhaustive.

Recommendation:

Mark **Q1** next to any image you consider to have a male theme.

Q2. How many images in the chapter have a **Female** theme?

You should include images that have:

1. Obvious FEMALE hands, legs or silhouettes
2. Images that are socially accepted as being FEMALE as they are related to the pictures and objects that are used to initially introduce girls to gender i.e. patterns on girls' clothes, toys offered to young girls and images typically used in the décor of young girls' bedrooms e.g. Flowers / Rainbows / Butterflies / Dolls
3. Are technical pictures and illustrations specific to the subject being studied e.g. FEMALE sex cells (plant and animal).

If the sex of the person in the picture cannot be determined, then consider the gender based on traditional career biases e.g. Nurse / Teacher / Receptionist and so on.

This list is not exhaustive.

Recommendation:

Mark **Q2** next to any image you consider to have a female theme.

Q3. How many images in the chapter are either gender free, OR, show both genders equally?

You should include images that

1. Do not appear to have a gender reference at all.
2. Show both genders at the same time e.g. an ovum and sperm together, a male & female together in the same picture.

Recommendation:

Mark **Q3** next to any image you consider to be gender free.

Q4. How many images are illustrations or diagrams or charts or tables?

You should count all obvious images, charts, diagrams and tables. NOT PHOTOGRAPHS, unless they are of a table or illustration.

Recommendation:

Mark **Q4** next to any image you consider to be illustrations, diagrams, charts or tables.

Q5. How many images in the chapter lowers the status of MALES?

You should include images that show MALES in a negative or weaker light.
For example: eating unhealthy food, being sick in a hospital bed, being substantially younger than a female counterpart, being helped by a female in some respect and so on.

Recommendation:

Mark **Q5** next to any image you consider to be gender free.

Q6. How many images in the chapter lowers the status of FEMALES?

You should include images that show FEMALES in a negative or weaker light.
For example: eating unhealthy food, being sick in a hospital bed, being substantially younger than a male counterpart, being helped by a male in some respect and so on.

Recommendation:

Mark **Q6** next to any image you consider to be gender free.

Q7. How many images in the chapter improves the status of MALES?

You should include images that show MALES in a positive or stronger light.
For example: eating really healthy food, participating in a strong / fast sport, being substantially older than a female counterpart, helping a female to do something, and so on.

Recommendation:

Mark **Q7** next to any image you consider to be gender free.

Q8. How many images in the chapter **improves** the status of FEMALES?

You should include images that show FEMALES in a positive or stronger light.

For example: eating really healthy food, participating in a strong / fast sport, being substantially older than a male counterpart, helping a male to do something, and so on.

Recommendation:

Mark **Q8** next to any image you consider to be gender free.

Section B - USE OF LANGUAGE

Q9. How many **Male pronouns** are there?

Male pronouns include: He His Him

Recommendation:

Use a **COLOUR HIGHLIGHTER** pen to highlight the words so you can count them up.

Q10. How many **Female pronouns** are there?

Female pronouns include: She Her

Recommendation:

Use a **DIFFERENT COLOUR HIGHLIGHTER** pen to highlight the words so you can count them up.

Q11. How many **Male Gendered Words** are there?

Gendered Words are nouns and adjectives where gender is shown or implied.

If a word is not obviously gendered, do not include it e.g. Puppy, Kitten, Lamb, Baby.

The words are listed on the next page. These words have been included in the code book if they:

1. Refer specifically to the male e.g. Father.
2. Have a masculine connotation e.g. Handsome.
3. Are related to the pictures and objects that are used to initially introduce boys to gender i.e. patterns on boys' clothes or images typically used in the décor of young boys' bedrooms. E.g. Train or Dinosaur.
4. Would be offered as a typical toy to a young boy e.g. Sword.
5. Represent jobs assumed to be male due to a traditional bias e.g. Doctor.
6. Are technical words specific to the subject being studied e.g. Pollen (male sex cell of plant).

This list is not exhaustive.

Include male names e.g. John, Richard, Mark

Recommendation:

Use a **GREEN (or bold colour)** pen so you can circle the words and count them up.

Men	Stamen	Cricket	Strong	Police officer
Man	Pollen	Football	Fierce	Mountaineer
Boy	Pollination	Fishing	Lion	Fire fighter
Male	Pollinator	Angling	Tiger	Weightlifter
Father	Sperm	Mine	Dog	Doctor
Grandfather	Testis	Bricks	Dinosaur	Body Builder
Uncle	Penis	Bridges	Peacock	Farmer
Husband	Testosterone	Hunter	Beetle	Astronaut
Manly	Scrotal Sac	Weapon	Bugs	Basket Ball Player
Masculine	Skateboard	Missile	Truck	Sailor
Muscly	Boat	Sword	Train	Pirate
Rugged	Submarine	Pistol	Tractor	Engineer
Handsome	Ship	Catapult	Glider	Robot
Airplane	Motorbike	Car	Helicopter	Engine
Gear wheels	Space shuttle	Rocket	Digger	Brakes
Aircraft	Builder	Bull	Barber	Footballer
Electrician	Plumber	Pilot	Train Driver	Chef
Bank Manager	Soldier	Politician	Jockey	Computer Programmer

Own words:

Recommendation:
Use a **GREEN (or bold colour)** pen so you can circle the words and count them up.

Q12. How many **Female** Gendered Words are there?

Gendered Words are nouns and adjectives where gender is shown or implied. If a word is not obviously gendered, do not include it e.g. Puppy, Kitten, Lamb, Baby.

These words have been included in the code book if they:

1. Refer specifically to the female e.g. Mother.
2. Have a feminine connotation e.g. Pregnancy.
3. Are related to the pictures and objects that are used to initially introduce girls to gender. I.e. patterns on girls' clothes or images typically used in the décor of young girls' bedrooms e.g. Butterflies or Flowers.
4. Would be offered as a typical toy to a young girl e.g. Doll.
5. Represent jobs assumed to be female due to a traditional bias e.g. Nurse.
6. Are technical words specific to the subject being studied e.g. Menstruation.

This list is not exhaustive.

Include female names e.g. Mary, Susan, Jennifer...

Recommendation:

Use a RED (or bold) pen to circle the words so you can count them up.

Women	Childbirth	Nanny	Secretary	Pretty
Woman	Uterus	House keeper	Personal Assistant	Dainty
Female	Womb	Bank Teller	Receptionist	Beautiful
Girl	Oviduct	Nurse	Dental hygienist	Soft
Mother	Fallopian tube	Midwife	Beauty consultant	Delicate
Grandmother	Ovary	Hairdresser	Librarian	Hair brush
Aunt	Household chores	Nursery Teacher	Dancer	Doll
Wife	Shopping	Teacher	Horse rider	Make up
Stigma	Hockey	Florist	Cow	Fairy
Vagina	Synchronised Swimming	Cook	Cat	Unicorn
Egg	Netball	Air hostess	Hen	Dolls House
Cervix	Gymnastics	Veterinary Nurse	Chicken	Kitchen
Pregnancy	Knitting	Waitress	Rabbit	Pram
Endometriosis	Ballet	Cleaner	Bunny	Pink
Menstruation	Hand Bag	Shop Assistant	Graceful	Rainbow
Ovulation	Fashion	Maid	Elegant	Flower
Periods	Cooking	Princess	Hearts	Butterfly
Machinist	Compact Mirror	Breast / Feeding	Jewellery	Horse

Own words:

Recommendation:

Use a **GREEN (or bold colour)** pen so you can circle the words and count them up.

Section C - ROLE MODELS

A role model is a person whose behaviour, example, or success can be emulated by others, especially by younger people.

Textbooks often refer to eminent persons in history such as scientists or other successful individuals in roles that students can associate with.

Q13. How many images and text references to **Male Role Models?**

You should include all references to male scientists, sportsmen and so on.

If a paragraph states the role models name 5 times, you should count this as 5 references.

Recommendation:

Use a **NEW COLOUR HIGHLIGHTER** pen to highlight the words so you can count them up.

Q14. How many images and text references to **Female Role Models?**

You should include all references to female scientists, sportswomen and so on.

If a paragraph states the role models name 5 times, you should count this as 5 references.

Recommendation:

Use a **NEW COLOUR HIGHLIGHTER** pen to highlight the words so you can count them up.

Gender Bias 14

The *Genderness* Scale



KEY for level of *Genderness*

Find the final score on the above scale to determine the level of overall *Genderness*.

VHLFB: Very High Level of Female Bias

HLFB: High Level of Female Bias

MLFB: Medium Level of Female Bias

LLFB: Low Level of Female Bias

IGB: Insignificant Gender Bias

LLMB: Low Level of Male Bias

MLMB: Medium Level of Male Bias

HLMB: High Level of Male Bias

VHLMB: Very High Level of Male Bias

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